Message to the Community

Dear Friends,

As Seneca works to help children and families succeed through the most difficult times of their lives, it is the support of our partners – the public agencies and schools we work with, our team of committed and caring staff, our donors and foundation supporters, and the families we are privileged to serve – that makes our mission achievable. Primarily, due to unique collaboration, this year has once again proven to be a time of great innovation and progress.

Over the last year, as Seneca’s continuum of care has expanded, we have more fully integrated our Unconditional Care model into all our services and settings. It is within this framework that we reach youth and their families, each with varying intensity of needs and challenges. In addition, the incorporation of the nationally-recognized expertise and local connections brought by Kinship Center and Canyon Acres has continued to inform the agency’s efforts to provide permanency focused, family-centered services to child welfare involved and adoptive families across the state.

Seneca’s increased commitment to school-based interventions, integrating specialized education services with mental health treatment, has proven key to effectively impacting the health and well being of our youth and their families. We now partner with more than 55 district and public charter schools, providing a range of coordinated mental health and special education services designed to help specific youth and families, as well as develop a positive school culture. This has become an effective and recognized model, with planned expansion funded through a three-year federal educational grant. We expect this model to change the landscape of education in future years.

Going forward, Seneca is ready to build on the success of local and statewide programs through continued collaboration with our county agencies, and with support from foundations, federal grants and our Leadership Boards in Orange County and the Central Coast. Key to effectively serving our youth and families is the ability to implement, evaluate, and replicate pioneering service models. These efforts are already under way.

Seneca’s annual report reflects the collaboration and the expertise that each of our partners has brought to our shared mission. Together we will continue to define the possibilities for youth and families facing profound challenges, so that children, parents, caregivers and extended family members may learn to thrive.

We thank you for your past and continuing collaboration, and look forward to the opportunities for even greater impact in the year ahead.

Warm Regards,

Ken Berrick, CEO
A Commitment to Unconditional Care

Seneca Family of Agencies believes that children and youth do not themselves fail but are failed by a system unable to address their complex and specialized needs. Seneca has dedicated itself to providing a comprehensive range of community-based and family-focused services for children and families. The commitment to Unconditional Care means that whatever it takes to help children and families thrive, even when faced with tremendous challenges, will be done.

Seneca’s vision for service delivery is an integrated community-engaged approach with high standards of practice. These life-changing programs are reflective of the needs of the communities being served. Seneca’s services impact the following four focus areas: Permanence, Education, Mental Health and Innovation.

The Joint Commission

Seneca Family of Agencies is accredited by The Joint Commission. This certification is recognized nationwide as a symbol of quality that reflects our commitment to meeting performance standards developed in consultation with health care experts, providers, measurement experts, purchasers, and consumers.
The Fulton Family

Mark and Barbara just wanted to be parents. But when they adopted Jenna, born with a rare birth defect, and Matthew, a drug-exposed, premature infant with cerebral palsy, their lives changed more than they could have ever imagined. “There was so much to learn, we didn’t know where to start,” says Barbara. Both Jenna and Matthew had spent many months in hospitals and foster homes, and Mark and Barbara needed specialized training and support to care for nine-month-old Jenna, and to meet Matthew’s extreme medical challenges. “These kids are absolutely the blessing of our lives,” says Mark.

Haley

Serena was desperate for solutions for her daughter, Haley, who was struggling to stay in class and suffering academically as a result. The Seneca All-In! program wrapped Haley and her mother with a team of caring individuals, providing one-on-one behavioral and academic interventions as well as coaching for teachers and school staff on how to best work with Haley. With the support of her team and a dedicated mother, Haley began to thrive and today is an active member of her classroom – surrounded by friends, teachers, and family that are committed and prepared to support her continued growth and success.
Mark was a small six-year old who barely came up to the belly of our biggest horse Fred. But, the first day Mark came to the barn to participate in Seneca’s Therapeutic Horse Riding program he went straight to Fred’s stall and declared, “This is my horse!” Fred reached down over his stall door and nuzzled Mark’s head as if to say, “And this is my boy!” Mark could lead Fred anywhere and Fred would follow along, taking small, careful steps to match Mark’s short legs. When Mark concluded his time at the Ranch Children’s Treatment Center, he thanked Fred for being “the best friend I ever had and helping me learn to not be so mad all the time.”

As a learning organization, we are always looking for innovative ways to improve our practice and strengthen our outcomes to better serve children and families.

– Ken Berrick, CEO
Joseph's story

When Joseph was referred to Seneca’s Therapeutic Behavioral Services (TBS), he was about to be expelled from his third school. Just nine years old, Joseph was unequipped to handle the many experiences of loss and chaos that filled his early life. To prevent yet another loss of his school community, Joseph’s TBS coach mobilized his teacher, school staff, and family to build a multidisciplinary team of individuals committed to letting Joseph know that he could trust and rely on the adults in his life to take care of him. Joseph and his TBS coach developed positive interventions such as exchanging “high fives” and frequent opportunities for Joseph to share with caring adults what he accomplished each day. With the support of his whole school community, Joseph excelled academically and as a leader, teaching other students how to manage their frustration, leading group activities, and giving visitors tours of the school he loved!
All-In!

Seneca’s **Allied Intervention (All-In!)** model challenges the norm of special education being a place where students with special needs are isolated, by embedding multi-tiered systems of support that address the academic, behavioral, and social emotional needs of students within their home school setting. By integrating needed resources within the school community, the **All-In!** model benefits all students, with a particular focus on identifying and addressing student needs before they qualify for formal special education services and providing intensive, individualized services for those youth with the greatest needs. In a few short years, the **All-In!** model has been shown to provide cost-effective, inclusive school settings in some of our state’s most struggling communities.

“Our partnership with Seneca has improved the learning of many of our highest needs students. The services support not only the social and emotional development of students but it also assists with academic progress. If we did not have Seneca services at our school site, many of our students would have to receive their education in a more restrictive environment which would not be optimal for anyone.”

– Debbie Dean
Principal of Willard Middle School

Willow Rock Crisis Stabilization Unit

More than 30,000 California children and adolescents are hospitalized for acute mental health issues each year. While psychiatric hospitalization may be an important temporary protective measure, not all youth require in-patient care to address the underlying factors that led to the youth’s mental health crisis.

Unnecessary hospitalizations carry a substantial financial cost, while burdening youth with the stigma of having a psychiatric hospitalization in their record. Since 2007, Seneca has partnered with Alameda County Behavioral Health Care Services and Telecare to offer an innovative **Crisis Stabilization Unit (CSU)** that redefines how to respond to youth in a mental health crisis. Willow Rock provides multi-disciplinary assessments to adolescents experiencing an acute psychiatric crisis by engaging the youth, caregivers, and others involved in order to determine the most appropriate and least restrictive means to promote the youth’s immediate safety and long-term wellbeing. This year, for youth brought in on an involuntary psychiatric hold, Willow Rock, with its safe and supportive home-like setting, was able to divert 50% of them away from hospitalization.

Girl Scouts Build Library at Catalyst Academy

Girl Scout Troop 60561 volunteered more than 400 hours of service and donated more than 500 books to create a welcoming library at Seneca’s new **Catalyst Academy**. The library is one component of the school’s efforts to provide highly individualized learning opportunities for students that are facing profound mental health and behavioral challenges.
Stephanie’s Story

After a lifetime spent in the foster care system, 18-year-old Stephanie was referred to the San Francisco Independent Living Skills Program (ILSP), a partnership between First Place for Youth and Seneca. For this young woman, the prospect of entering adulthood without the support of a loving family was frightening and overwhelming. She was eager to work with Seneca’s Permanency Specialist at the ILSP, engaging in Family Finding efforts that quickly led to the identification of her maternal family members. After years of experiencing rejection and loneliness, Stephanie learned that she still occupied a special place in the hearts and minds of her grandmother, aunts, and uncles who were overjoyed to finally be reconnected with her. With the help of her San Francisco case worker and the ILSP team, Stephanie has finally found her “forever family”, upon whom she can rely to help her navigate the challenging transition to adulthood.
Creating Life Long Connections

This year Seneca, in partnership with San Francisco Human Service Agency, won a highly competitive Family Connections Grant from the federal Children’s Bureau to implement the LifeLong Connections Initiative. Through the grant, Seneca Permanency Specialists work hand-in-hand with San Francisco Child Welfare Workers to identify, locate, and engage relatives of youth placed in out-of-home care. LifeLong Connections Initiative is being evaluated by Child Trends as a model for how child welfare systems across the country can better identify and engage kin in the care and support of struggling children and youth.

A Path to a Brighter Future

When Alex was enrolled in Seneca’s Youth Transition Services (YTS) program, he was struggling to overcome a history of drug abuse and gang involvement. YTS is designed to support young people as they return from juvenile detention facilities to their communities and transition into adulthood. With the support of his Seneca YTS counselor, Alex began engaging in healthy coping strategies, such as gym workouts and mindfulness exercises. He began to explore his career interests with internships and became highly motivated to turn his life around. Today, Alex is thriving – having overcome his challenges and achieving his goal of attending college.

Beats Rhymes and Life

Seneca’s San Francisco Wraparound program has partnered with the innovative and nationally recognized nonprofit Beats, Rhymes, and Life, Inc (BRL) to offer Rap Narrative Therapy groups that provide participating youth opportunities to process their experiences and beliefs in a culturally-relevant and de-stigmatized forum. This year, youth and Seneca staff participated in two BRL Showcases, arriving in a limo and walking the red carpet among a crowd of cheering fans before performing the songs they had written and recorded for adoring friends and family.

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When Emily first entered foster care, the Seneca Family Finding team located and engaged her Aunt Michelle who immediately stepped up to care for the young girl. This year Emily and Michelle celebrated her formal adoption!
Seneca programs in Santa Clara County include Wraparound, Therapeutic Foster Care, Adoption, placement support, as well as case management and counseling services.

Eric’s story

The son of Vietnamese immigrants, Eric grew up struggling to reconcile the culture of his family with that of his community and peers. As he entered the difficult period of adolescence, Eric felt he didn’t belong anywhere - until a local gang accepted him as one of their own. Before long, Eric was arrested and placed in Juvenile Hall. When Eric was referred to the Seneca Wraparound program, his team approached the family with respect for their cultural traditions and curiosity about their unique experiences and family values. Building upon the family’s steadfast commitment to each other and Eric’s desire to be a positive role model for his siblings, the Wraparound facilitator aided the family in repairing the divide between them. Seneca staff helped Eric to form positive friendships by connecting him with community activities in sports and music, his most passionate interests. As Eric’s confidence grew and sense of self blossomed, he was able to successfully exit community probation with a new sense of purpose and connectedness to his family and community.
Julia's Story

At 16 years of age, Julia felt utterly hopeless and alone. She had lived through years of instability, changing foster homes and schools so many times she was ready to give up. Her most recent group home had asked for her to be moved yet again, due to her chronic running away and angry behaviors. What changed everything for Julia was a referral to Seneca's PLUS program, which offers intensive Wraparound services and professionally trained foster parents who could provide her with a highly-nurturing, therapeutic home environment. The PLUS team immediately began to build upon Julia's strengths . . . and there were many! She loved her school and had a tremendous longing to rebuild her relationship with her mother. Seneca staff facilitated therapeutic visitation between Julia and her mother, while providing this young woman with consistent coaching and counseling for perhaps the first time in her life. Julia's voice and strengths were central to the team-based treatment planning process. As a result, Julia's life now is on a new path . . . one that is filled with goals and hopes for the future!

Comprehensive Care for Youth in Crisis

New this year, Seneca's Santa Clara PLUS program provides Intensive Wraparound services, coupled with the availability of professional parents who offer short-term therapeutic homes to youth experiencing peak moments of crisis and instability. The PLUS program provides comprehensive supports to the most struggling youth and their caregivers, preventing such youth from being placed in hospitals or high level residential programs, and promoting their immediate and long-term safety and wellbeing within their homes and communities.

Celebrating Our New Home in Santa Clara County

Seneca's new home in Santa Clara County facilitates collaboration and coordination of South Bay services. In addition, to providing office, meeting and training space for Seneca's Santa Clara programs the new complex includes apartments that will be used to provide responsive 24-hour family-based care to children and adolescents in urgent need of intensive supervision and stabilization support.

Tools for Success

Seneca is honored to have many community partners who help support programs throughout the state. One such partner, Pipeworks Software, donated over $20,000 worth of computers and furniture to help provide staff with the tools they need to ensure success for children and families.
Seneca programs in the North Bay include Wraparound, youth and family counseling, Therapeutic Behavioral Services, Family Finding and engagement, and kinship caregiver support services.

Alaina’s Story

Having grown up in foster care herself, Alaina was committed to ensuring that her one-year-old son, Davion, wouldn’t face the same challenges she did as a child. Just 18 years old, this young mom still struggled with her own traumatic history, which left her angry and distrustful. These challenges made it difficult for her to be fully available to her baby, placing him at great risk of being removed to foster care. To prevent such a painful outcome, Alaina’s case worker referred the young family to Seneca’s Marin Early Intervention Wraparound program.

Each week, Alaina’s Seneca Facilitator met with her at home, supporting Alaina to recognize and respond to her baby’s needs. She also helped Alaina identify people and resources that could provide lasting support. Alaina was soon making choices that reflected her desire to be a strong role model for her son – aligning herself with people and activities that she could be proud of. Within a year of entering the “Baby Wrap” program, mom and baby were flourishing, and Alaina had the skills, resources, and motivation needed to provide her son with a safe and stable home for years to come.
An Unbreakable Family Bond

When Mrs. Johnson and her husband received word that their two nieces and nephew needed a home, she did not hesitate and immediately committed to keeping the children within their family. With three children of their own, however, Mrs. Johnson knew that her family would need help, so she called Seneca’s Kinship Navigator program. Kinship Navigator staff worked with the Johnson family to ensure that their commitment and love for each other was matched with the resources and support they needed to be successful. As the family faced the challenges of blending an eight-person household, a Seneca staff person was in the home every week providing counseling and case management support. The nieces and nephew were enrolled in school and after-school activities that built upon their strengths and interests.

Through this extremely difficult time, the Johnson family’s commitment to each other remained strong, and with the support provided by Seneca staff, the family grew closer than ever before. Today, the family is thriving, bolstered by an unbreakable family bond and confidence that together, they can overcome whatever challenges they may face in the future.

Building Successful Partnerships

On October 21, 2009, representatives of four agencies serving Solano County youth – First Place for Youth, Solano County Children’s Mental Health, Seneca and Solano County Juvenile Probation – established the TAY Collaborative to more effectively serve transitional age youth. The founding group invited all organizations serving transitional age youth to participate in the new collaborative. By 2012, the TAY Collaborative had expanded to include representatives of 15 agencies providing mental health, child welfare, education, employment, housing and pregnancy/parenting services for youth.

Sonoma LifeLong Connections Initiative

Since August 2011, Seneca has partnered with Sonoma County Family, Youth and Children’s Division to provide the LifeLong Connections (LLC) program, delivering Family Finding and engagement services in close collaboration with county child welfare workers. This program targets the county’s most disconnected youth – those lacking family and without a home to call their own.

There’s No Place Like Home!

After many years spent living in one group home after another, Susan was desperate for the stability of a nurturing, lifelong family. Immediately upon her referral to the Sonoma Seneca Wraparound program, Susan’s team partnered with her and the county child welfare worker to locate her paternal grandmother. Susan had not seen her grandmother in many years and didn’t know that her lost Grandma was also eager to reestablish their relationship. With the support of the Wraparound team, Susan was able to move in with her grandmother and become connected to a network of committed and loving family members. The Wraparound team supported Susan to develop and practice skills for coping with her feelings of grief and loss from a lifetime of instability and loneliness. They also assisted her new family to strengthen their support network and learn effective strategies for parenting a traumatized child. With the intensive support of the Wraparound team, Susan’s grandmother, aunts, and uncles are now able to provide her with the consistent and caring family life that she had been missing for so long.
The Rivera Family’s Story

Every morning and every evening Manuel and Maria Rivera and their three children all hug each other and say, “I love you.” “It’s really important because these kids have had very difficult lives,” shares Maria. Selena, Carlos and Jenny would have faced the uncertainty and turmoil of foster care, but Manuel and Maria created a new family for their grandkids in order to provide them a safe, second chance. “It hasn’t all been easy, but the Kinship Center Family Ties program and the Adoption program gave us all kinds of support over the years. They made a big difference in all of our lives.”
Meeting Community Needs

When a family is impacted by violence, financial hardship or other life stresses they are often in need of multiple forms of assistance: therapeutic playgroups, parenting education and parent dialogue groups, as well as on-site and in-home therapy. January 1, 2013 marked the first anniversary of the Lupin Clinic. A collaboration of Kinship Center and Monterey First Five, the clinic provides hundreds of children and their families on-site and in-home mental health and child development services in the most impacted neighborhoods of Salinas and Seaside.

Franco’s Story

From age six, Franco lived in a series of foster and group homes never knowing when he might have to move again. However, that all changed when Kinship Center arranged for a four-year scholarship at a local prep school for the bright 15-year old. Franco, now with a college degree in Environmental Education, works at the group home where he spent many of his teen years. “I received a life-changing opportunity through Kinship Center and I want to make sure more kids receive that opportunity. I want to make a difference in this world – a BIG difference.”

Love, one bear at a time

Over the past seven years, Mary Jane Colleto has crocheted more than 2,000 teddy bears for adoptive families at Kinship Center and Seneca Orange County; putting smiles on children’s faces, and providing comfort during a transition from uncertainty to permanence with their new family.

Mary Orradre (left) started a community conversation resulting in a new Kinship Center child development and mental health clinic in King City. Inspired by the Lupin Clinic model, it is scheduled to open February 2014. Her leadership and the generous lead gift from Mike and Mary will change children’s lives by granting access to critical care not previously existing in Southern Monterey County.
Anna’s Story

Abandoned at birth with a rare medical disorder, Anna spent her first years of life in a hospital bed with breathing and feeding tubes. Even at age three, she couldn’t walk or talk. When the Adoption program staff learned of Anna’s case, they immediately began a focused recruitment to find a family that could provide the specialized love and care that she needed. They found a very special mom for Anna and she is now running, laughing and learning to talk. Today, Anna is a little girl with a big smile and all the potential in the world.
Randy’s Story

Randy was a teenage boy on the verge of emancipating from the child welfare system. He had a connection with his biological mother and had hopes of being able to live with her once he turned 18. However, just days before Christmas, Randy’s mother committed suicide. Randy was devastated.

Randy’s case was referred to Seneca Orange County’s Family Finding program and a permanency specialist immediately began an intensive search for long-lost family members. The goal was to connect Randy to family so he would not turn 18 and be completely on his own. The Family Finding staff was able to locate a maternal Grandma in North Carolina and arranged for Randy to visit her. Once Randy and the Family Finding staff arrived at the Airport in Charlotte, North Carolina, they were greeted by Randy’s Grandma who exclaimed, “Oh my gosh! You are so big!” As tears of joy ran down her face, she hugged her Grandson for the first time in many years. Overjoyed, Randy declared, “Grandma, I want you in my life forever!” Randy’s Grandma is currently helping him move to North Carolina to live with her and his family.

A Safe Haven for Children

Seneca’s specialty Children’s Mental Health Clinics in Tustin and Anaheim Hills offer mental health and therapeutic services to children and families touched by adoption, foster care, relative care and/or legal guardianship. The clinics include a variety of family based, trauma-informed services that utilize innovative mental health therapies for youth and their families including Parent-Child Interactive Therapy, the Incredible Years parenting series and post adoption therapeutic services.

Adoption Rocks!

76 adoptions were finalized in Orange County last year. Seneca’s Adoption program includes pre-adoption training, family finding, placement facilitation, and post-adoption education and support. The commitment is to children who are waiting the longest for a permanent family, part of a sibling group, developmentally challenged or medically fragile, and older youth.

A Gathering of Friends Reception Champions Orange County’s Most Vulnerable Youth

More than 60 guests, including board members and local dignitaries, gathered for a special reception at the Pacific Club in Newport Beach in August to celebrate the partnership of Kinship Center and Canyon Acres with Seneca Family of Agencies and the increased impact the combined programmatic strength has had on children and families in Orange County. Honored during the celebration were Jackie and mom Lori Hernandez.
Improving Practice

Seneca’s Unconditional Care model provides a consistent theory of practice across the agency’s diverse array of programs. Rooted in theory and shaped by years of experience working with the most struggling youth and families, Seneca’s model of Unconditional Care assesses and addresses the relational, ecological, and behavioral needs of youth and families. Published by Oxford Press in 2010, the book *Unconditional Care: Relationship-Based, Behavioral Intervention with Vulnerable Children and Families* by Ken Berrick and John Sprinson has been sold in seven countries – informing care received by youth across the globe.

Dr. John Sprinson, Clinical Director for Seneca and co-author of the Unconditional Care model, trains all Seneca staff in the Unconditional Care model during the agency’s two week pre-service training series, which is followed by advanced clinical trainings for all agency therapists.

The Family Finding model offers methods to locate and engage relatives of children currently living in out-of-home care so that every child may benefit from the lifelong connections that only a family provides. Seneca’s National Institute for Permanent Family Connectedness continues to be a leader in the development and training of Family Finding. During the 2012-2013 fiscal year, co-founders Kevin Campbell and Bob Friend, along with the rest of the NIPFC team of experts, trained 51 public and private agencies in 19 states and 2 provinces in Canada. NIPFC has been leading cutting edge implementation-science informed efforts that not only train Family Finding methods, but truly embed practices within systems by aligning Family Finding work with the agencies’ existing family-centered service strategies.

**Unconditional Care Model**

Acting as a 48-hour post graduate permanency curriculum that provides intensive practice and clinically informed training to adoption and permanency professionals and community based therapists. 91% of former ACT graduates reported that they were using the tools, concepts and information from ACT on a daily, weekly or monthly basis.

**National Institute for Permanent Family Connectedness**

Seneca hosted a training by two national leaders, John Lyons, creator of the Child and Adolescent Needs and Strengths (CANS) Assessment and Bruce Chorpita, developer of PracticeWise. The training provided opportunities for Seneca staff and community partners to collaboratively envision new strategies to improve outcomes for families and children with complex behavioral health and psychosocial needs.
Changing Lives

Permanence

- 178 Finalized adoptions through adoption services
- 10,856 Seneca Family Finding searches provided to reconnect youth with family members
- 759 Kinship Caregiver families supported and strengthened

Education

- 55 Public schools partner with Seneca to provide individualized support services for struggling students
- 2,562 Youth have benefited from Seneca’s whole school interventions
- 100% of parents engaged in service planning for children enrolled in Seneca’s school-based mental health programs

Mental Health

- 632 Youth received intensive home based mental health services in Seneca’s Wraparound programs
- 1,027 Youth experiencing acute moments of crisis diverted from hospitalization by Seneca crisis intervention and stabilization programs
- 1,670 Parents and caregivers received specialized trauma informed training and support to help strengthen their family system

Innovation

- 7,936 Training hours provided to professionals and caregivers
- 20,633 Attendees, from 156 organizations, were at trainings provided by the Seneca Institute for Advanced Practice
- 22 Evidence based & promising practices utilized to strengthen services and change lives
Between July 1, 2012 and June 30, 2013, the following individuals and organizations gave generously so that no child in need should go without critical services.

Giving to Seneca Family of Agencies
Thoughtful gifts from community members are made in the following ways. Please call the Development Office for more information:
San Francisco Bay Area 510.300.6325; Central Coast 831.455.4723; Orange County 714.383.9335.

Annual Gifts
Includes direct gifts, honor or memorial tributes and pledges in the form of cash, check, credit card, or gifts of stock, mutual funds or other appreciated property.

Recurring Gifts
Monthly or quarterly giving by automatic credit card debit is easy to set up online, or with the enclosed envelope, or by calling the Development Office at the numbers listed above. Recurring gifts provide sustaining support.

Matching Gifts
Increase the value of your gift by taking advantage of your employer’s matching gift program for active and retired employees.

Planned Gifts
You may designate Seneca as beneficiary in your will or life insurance policy. To discuss other planned gifts, please contact the Development Office at the numbers listed above.

Gifts-in-Kind
Seneca Family of Agencies appreciates certain donated goods and professional services. Please check with your local Development Office to what local needs may be.

Online Giving
Secure online donations may be made at www.senecacenter.org or www.kinshipcenter.org

“Seneca Family of Agencies values the partnership of each of the communities we serve. It is our policy to keep donated funds in the regions in which they are raised, helping local children and families succeed through the most difficult times of their lives.”
– Katherine West, COO

Forever Families Society
Seneca Family of Agencies recognizes those who give substantially of themselves to make life better for others. We invite you to become a member of the Forever Families Society with a cash gift of $5,000 or more (memberships may be renewed annually).

$100,000 and above
Dave Thomas Foundation for Adoption

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"The Board of Directors expresses our gratitude to all those who support our mission. The following list reflects the generous supporters in all regions where Seneca Family of Agencies provides services for children and families.”
– Neil Gilbert, Chair, Board of Directors

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Leadership Board Member Erin Lastinger was honored at the National Philanthropy Day Awards Luncheon in Orange County for her philanthropic efforts in the community. We are especially grateful to her and the A. Gary Anderson Family Foundation for the on-going support they provide the children and families in our care.

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Mary Orradre was honored at the 2013 Monterey Bay Philanthropy Day for her outstanding leadership and generosity. Mary spearheaded the effort to open the new children’s mental health and child development center in King City.

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Chase Business Group

Demetri Snow, Vice President Chase Business Group, presenting sponsorship check for the Harvest Moon Gala to Executive Director, Carol Biddle.
Children and youth from around the state work individually or join forces to make a difference for other children, through school and church groups, scout troops, and other kinds of community service.

Teenager Amy Yoshinaga conducted a board game drive for our kids and families.

Second Grader Riley Palshaw, spoke in every class at Tularcitos Elementary School, Carmel Valley, asking kids and families to donate all those holiday gifts that were duplicates, the wrong size, wrong color or otherwise not needed. She and her school mates filled three barrels!
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Mr. and Mrs. Joel屏幕上显示的内容需要进行自然语言处理，将其转换为易于阅读和理解的文本形式。
Founding members of the Gabilan Chapter of Kinship Center, Velma Tiffany and Marge Brady, enjoying the 57th Gabilan Wine and Food Event with long time members Lenore Halilstone and Joan Dominguez.
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<td>Ms. Dana Santos</td>
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<tr>
<td>Parsonage Village Vineyard</td>
<td>Ms. Naree Say</td>
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<tr>
<td>Patrick James</td>
<td>Mr. and Mrs. Nicholas Scarlett</td>
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<td>Mr. Shane Patterson</td>
<td>Scheid Vineyards</td>
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<tr>
<td>Pebble Beach Concours d’Elegance</td>
<td>Mr. and Mrs. Ken Schisler</td>
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<tr>
<td>Peets Coffee and Tea</td>
<td>Mr. and Mrs. Robert Scales</td>
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<tr>
<td>Peninsula Pastries</td>
<td>Scott &amp; Whitehead</td>
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<tr>
<td>Pepsi Cola</td>
<td>SFI Real Estate Holdings, LLC</td>
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<td>Pesagno Winery</td>
<td>SG &amp; Associates</td>
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<td>Photography West Gallery</td>
<td>Shake Canyon Wines</td>
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<tr>
<td>Ms. Geri Piantanida</td>
<td>Dr. Margaret Anne Shirrel</td>
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<tr>
<td>Piece of Cake</td>
<td>Ms. Kathy Shue</td>
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<td>Pierce Ranch Vineyards</td>
<td>Shulman Hodges &amp; Bastian</td>
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<td>Pillow Rd. Vineyard</td>
<td>Silvestri Vineyards</td>
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<tr>
<td>Pipeworks Software</td>
<td>Sky High Sports</td>
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<td>Pizza My Heart</td>
<td>Sky Sailing, Inc.</td>
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<td>Portobello’s</td>
<td>Sleep Train</td>
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<td>Precision Nails</td>
<td>Ms. Lynn Smith</td>
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<tr>
<td>Pretend City Children Museum</td>
<td>So Delicious Dairy Free</td>
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<tr>
<td>Pride Mountain Vineyards</td>
<td>Soupplantation &amp; Sweet Tomatoes</td>
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<tr>
<td>Princess Monterey Whale Watching</td>
<td>Southern Wine &amp; Spirits</td>
</tr>
<tr>
<td>Ms. Fran Pritchard</td>
<td>St. Luke’s Episcopal Church</td>
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<tr>
<td>Mr. Allan Proctor</td>
<td>Ms. Heather Steves</td>
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<tr>
<td>Professional Women’s Network of the Monterey Peninsula</td>
<td>Mr. Todd Stock</td>
</tr>
<tr>
<td>Mr. and Mrs. Robert Profeta</td>
<td>Stone Creek Kitchen</td>
</tr>
<tr>
<td>Proulx Wines</td>
<td>Mr. and Mrs. Windell Stout</td>
</tr>
<tr>
<td>Capt. William Sutton</td>
<td>Sunset Center</td>
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<tr>
<td>Sweet Elena’s Bakery</td>
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<tr>
<td>TaylorMade Adidas Golf</td>
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<tr>
<td>TeamBuilding Unlimited</td>
<td>The Forever Kids Club is also about permanence. Through planned gifts, Forever Kids Club Members ensure that Seneca will be able to give new generations of children a future. If you choose to invest in Seneca Family of Agencies’ future through a planned gift, we can help you get started. Please call the Development Office: San Francisco Bay Area 510.300.6325; Central Coast 831.455.4723; Orange County 714.383.9335.</td>
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<tr>
<td>The Color Studio</td>
<td>The charitable plans you make today will bring a lifetime of benefit to children who need it most.</td>
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Seneca Family of Agencies

Leaving a Legacy through Planned Giving

Permanence is critical to society. Children who grow up without permanence are more likely to become society’s lifelong dependents. For over 30 years, Seneca, Kinship Center and Canyon Acres have worked to create the stability that allows children to grow to healthy adulthood.

The Forever Kids Club is also about permanence. Through planned gifts, Forever Kids Club Members ensure that Seneca will be able to give new generations of children a future. If you choose to invest in Seneca Family of Agencies’ future through a planned gift, we can help you get started. Please call the Development Office: San Francisco Bay Area 510.300.6325; Central Coast 831.455.4723; Orange County 714.383.9335.

The charitable plans you make today will bring a lifetime of benefit to children who need it most.

In loving memory

Patricia Ruckert passed away this last December in Orange County. Her gift of caring will be realized in every child who finds a new beginning through Seneca.

Names of donors may appear in several categories, recognizing separate gifts through General Operating and Program-Specific Donations, Honor and Memorial Donations, and In-Kind Donations. Every effort has been made to ensure the accuracy of the information presented here. Should there be an error, please accept our apologies and notify us so we can make the correction.
Fiscally Confident

STATEMENT OF FINANCIAL POSITION AS OF JUNE 30, 2013

Assets
Current Assets $ 20,854,985
Property and Equipment - net of Depreciation 14,074,729
Other Assets 1,562,741
Total Assets 36,492,455

Liabilities and Net Assets
Current Liabilities 11,319,641
Long Term Liabilities 7,065,050
Total Liabilities 18,384,691

Net Assets:
Unrestricted 17,470,435
Temporarily Restricted 572,154
Permanently Restricted 65,175
Total Net Assets 18,107,764

Total Liabilities and Net Assets $ 36,492,455

FIVE YEAR RECAP

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<tr>
<td>Public Support &amp; Revenue</td>
<td>$ 72,653,085</td>
<td>$ 76,852,240</td>
<td>$ 55,832,782</td>
<td>$ 54,905,497</td>
<td>$ 50,581,239</td>
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<td>Expenses</td>
<td>71,353,833</td>
<td>72,370,807</td>
<td>55,260,276</td>
<td>53,729,532</td>
<td>49,869,866</td>
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<tr>
<td>Change in Net Assets</td>
<td>$ 1,299,252</td>
<td>$ 4,481,433</td>
<td>$ 572,506</td>
<td>$ 1,175,965</td>
<td>$ 711,373</td>
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</table>

*includes a one time contribution of $4,268,140 on the acquisition of Kinship Center and Canyon Acres

1 Former State Senator and Secretary of Education, the Honorable Marian Bergeson with Seneca CEO Ken Berrick at the Evening Under the Stars event in Orange County.

2 Board Member Jeff Davi and Central Coast Leadership Board Member Kelly Davi with White Party Gala Sponsors Samara Kasim and Marty Satow.

3 Members of the Insurance Industry Charitable Foundation conducted a work party at the Canyon Acres Ranch.

4 Kathy Knutson, V.P. Kinship Support Unlimited, and her daughter, Britni, at the Shuvunda Party in Central Coast.

5 John and Sandy D’Arrigo outside the D’Arrigo Family Clinic in Salinas.

6 Orange County Leadership Board Members and Spring Soiree Co-Chairs Erin Lastinger (left) and Marice White (right) with Regional Director Allison Maxon.

7 Cypress Committee Founder Peggy Magner and Central Coast Leadership Board Member Linda Dorris have volunteered for the agency since 1984.

8 Orange County Leadership Board Member Pat Dirk and his wife, Mary, got into the spirit of the western themed Spring Soiree event in Orange County.

9 I Padrini Evening Under the Stars event Honorees S. Paul and Marybelle Musco with I Padrini President Windell Stout.

10 National Charity League, Yorba Linda and the Orange County Leadership Board were honored at the Spirit of Volunteerism Awards Luncheon.

11 KSU members Monika Fewtrell, Susan Guidotti and Kathy Knutson join 6th Grader Clementine Chamberlain cutting the ribbon on two new playhouses donated to the Lupin Children’s Clinic.

Photo Credits:
Photos 1, 4, 4, 14, 16, 18, 24, 25 by Carla Rhea
Photo 12 by Kelli Uldall/Carmel Magazine
12 White Party Gala Committee Members Ann Packer (left) and Central Coast Leadership Board Member Kris Howard (right) with Dr. Steve Packer.

13 Kris Waller and Irene Sanchez presenting proceeds of the 56th Gabilan Wine and Food Event to Executive Director Carol Biddle.

14 George Heneghan with Orange County Leadership Board Member Carl Neisser.

15 Kraft Foods employees replanted and refurbished the children's vegetable garden at the Canyon Acres Ranch.

16 Orange County Leadership Board Member Harald Herrmann and his wife, Courtney.

17 I Padini hosted a holiday party for over 50 kids and their families in Orange County.

18 For more than a decade the Monterey Regional Fire District has sponsored a holiday party that includes a fire safety program for kids and toy distribution.

19 Regional Director Allison Maxon with Board Member Geoff LePlastrier and Orange County Leadership Board Co-Chair Sharyn Buffa at the Gathering of Friends Reception in Orange County.

20 Junior League Volunteers making a difference.

21 Regional Director Allison Maxon presents an award to Jeff Seymour at the Chili's Southern California Hook 'n Slice Golf Tournament.

22 The Monterey Bay Aquarium hosts a Kinship Center Family Ties kids' outing.

23 Bob and Judy Profeta hosted sales of Concours d'Elegance automobile opportunity drawing tickets at their annual open house in Pebble Beach.

24 Gina Smith with Orange County Leadership Board Member Harry Winters and Jacqueline Palacios.

25 Steve Johnson (center) with Pat and Jolynn Mahoney at the Evening Under the Stars Underwriting Party.
Seneca at a Glance

- Founded in 1985 to support the specialized needs of children in the child welfare system
- Accredited by The Joint Commission, Western Association of Schools and Colleges, and a member of the California Alliance of Child and Family Services
- Serving over 8,200 children and their families throughout the state of California

Thank you for supporting your local Seneca agency! Please consider volunteering, attending an event, or giving a gift to support our work.

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